



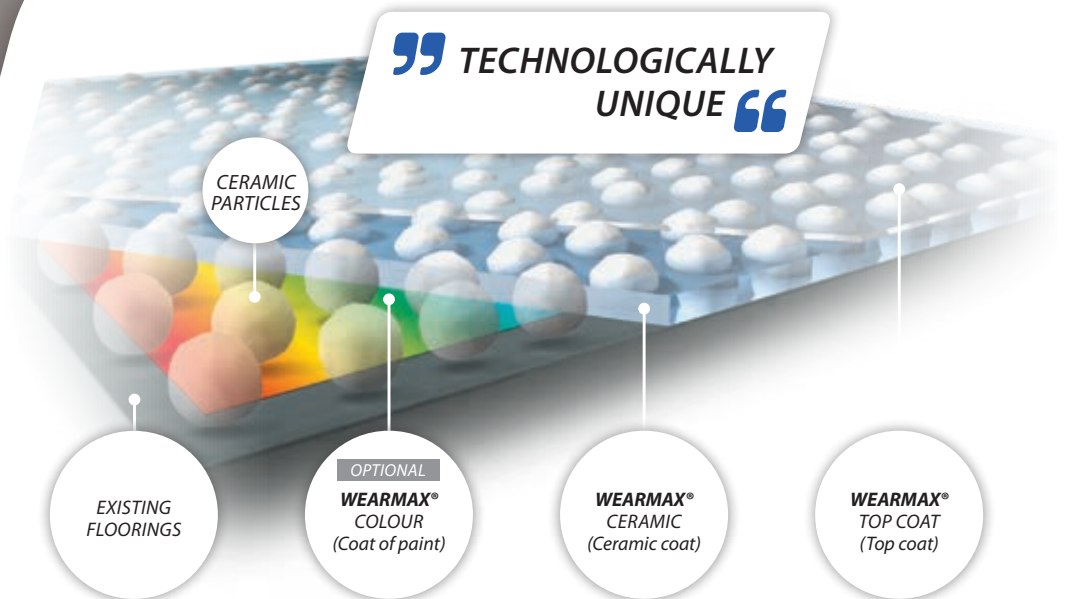
The 1st High-Performance Floor Sealant  
with Ceramic Particles



**” WEARMAX® CERAMIC COATING –  
CHANGE THE WAY YOU MAINTAIN YOUR  
HARD FLOOR SURFACES FOREVER  
SAVE ON COSTS, TIME AND CREATE A  
BRIGHT, DYNAMIC WORKSPACE “**

**WEARMAX® CERAMIC COATING** – extends the life of your floors and is warranted for up to 10 years – guaranteed\*.

**WEARMAX® CERAMIC COATING** is the perfect coating to significantly increase the lifespan and appearance of already clearly worn floors, offering savings of up to **15% on core cleaning costs**, up to **60% on Capex** whilst providing fully compliant floors with **slip resistance of typically 36+ (BS7976)**.



## Welcome to the world of **WEARMAX<sup>®</sup> CERAMIC COATING**

The first high-performance floor coating with ceramic particles with a warranty of up to 10 years\*

**WEARMAX<sup>®</sup> CERAMIC COATING** delivers 120 million ceramic particles per square metre; suspended on the surface in a flexible coating system. During application an extremely thin ceramic coat is applied, which is highly effective against signs of wear, abrasion and dirt adhesion, while also improving the anti-slip effect at the same time.

With **WEARMAX<sup>®</sup> CERAMIC COATING** significantly worn floors can be given a new lease of life.

From the moment it is applied, the **WEARMAX<sup>®</sup> CERAMIC COATING** begins to prevent abrasion and the formation of worn pathways, as well as reduce the amount of time and effort required for cleaning.

Due to reduced dirt adhesion, **WEARMAX<sup>®</sup> CERAMIC COATING** makes maintenance far easier. It does not require any form of polishing, buffing, application of maintainer or stripping and sealing.

Not only that, **WEARMAX<sup>®</sup> CERAMIC COATING** is also environmentally friendly, being water based and simple to clean, meaning less chemical use and less waste.

This highly innovative system creates surfaces which are highly abrasion resistant and largely resistant against disinfectants, acids and alkalis.

### The benefits of using **WEARMAX<sup>®</sup> CERAMIC COATING**

- Reduce core cleaning costs and increase labour efficiencies by up to 15%
- Provides compliant floors - slip resistance typically 36+ (BS7976) in the wet
- Remove the need for floor replacement saving up to 60% in Capex
- Increases the lifespan of already heavily worn floors warranted for up to 10 years(\*)
- Avoid the use of harsh cleaning and stripping chemicals – WEARMAX can be cleaned with just water which helps the environment and keeps floors cleaner
- Long-term protection against signs of wear, abrasion and use
- Reduces the appearance of traffic lanes and black marks disappear
- Increased scratch resistance of the final surface
- Slip resistance typically 36+ (BS7976) in the wet
- Economical and environmentally conscious

\* wear through warranty only, excluding mechanical damage, see warranty terms.



**“ SAVES TIME AND COSTS  
DURING RESTORATION AND DAILY  
MAINTENANCE CLEANING ”**

**WEARMAX® CERAMIC COATING** already generates significant time and cost savings during application, avoiding interruption of services. The savings continue with the daily cleaning regime.

## COST SAVINGS

due to restoration with **WEARMAX<sup>®</sup>** CERAMIC COATING

- ☛ Up to 60% can be saved on replacement Capex
- ☛ Up to 15% on core cleaning costs
- ☛ Up to 25% on chemical usage and waste
- ☛ 100% cost of periodic stripping and sealing.
- ☛ 100% better aesthetics due to no traffic lanes or black marks.

## TIME SAVINGS

with **WEARMAX<sup>®</sup>** CERAMIC COATING

- ☛ Up to 50% time saving over replacement
- ☛ More efficient use of labour resource
- ☛ Up to 50% faster cleaning – doesn't require chemicals for cleaning.

**REDUCED TIME  
EXPENDITURE**

**LIMITED  
INTERRUPTIONS  
TO SERVICES**

**SIGNIFICANT COST  
SAVINGS**

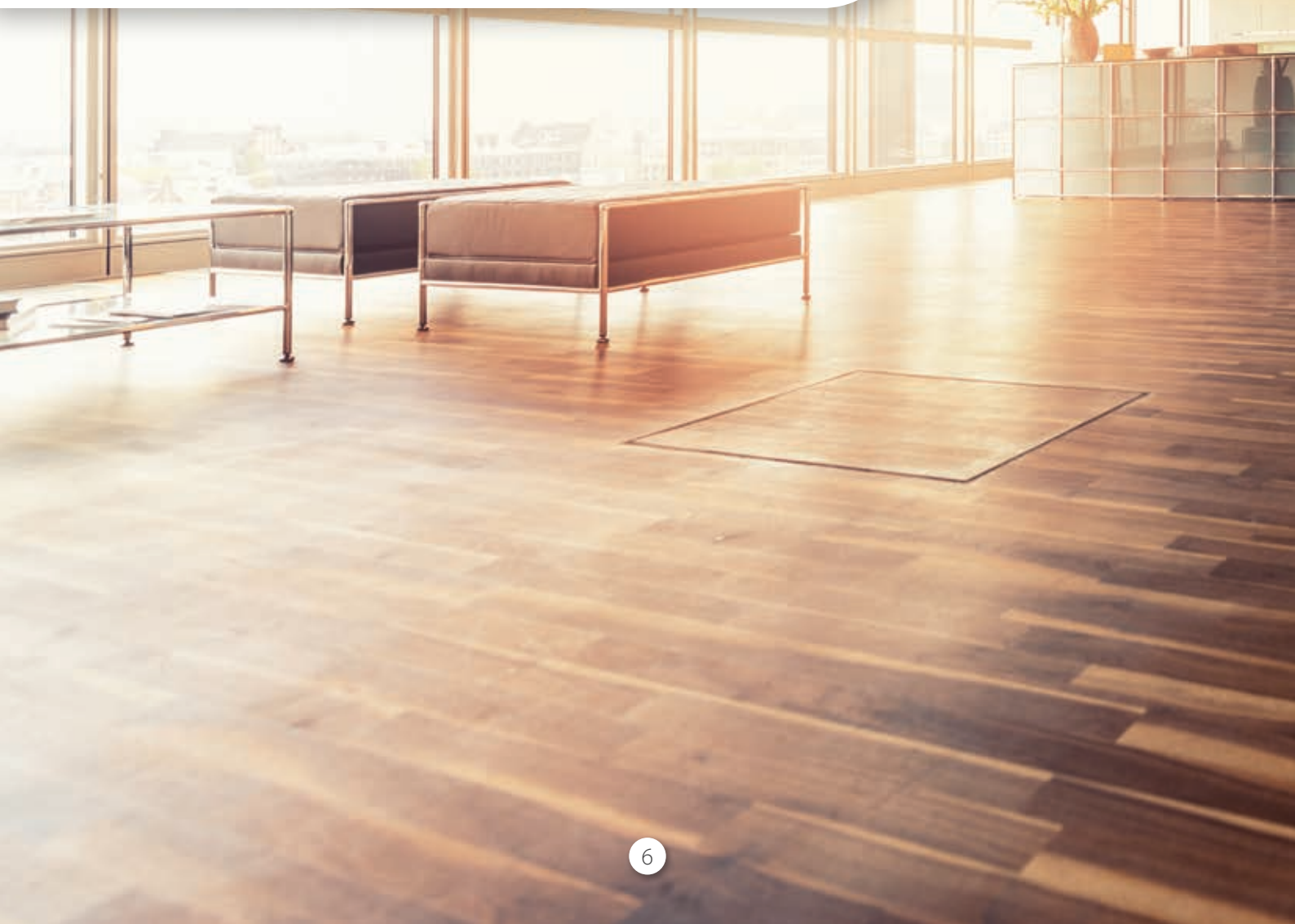
**NO RENEWAL OF THE  
FLOORS IS NECESSARY**



## ” A “LIKE NEW” FLOOR! “

**WEARMAX® CERAMIC COATING** makes even the most worn out floor shine like new again by either restoring the existing finish or re-designing the floor by providing a new colour for the surface.

**WEARMAX® CERAMIC COATING** can be individually applied to almost any type of floor, offering endless design options.



## WEARMAX<sup>®</sup> CERAMIC COATING

unique – individual – versatile

**WEARMAX<sup>®</sup> CERAMIC COATING** is **the** solution for high trafficked areas. In hospitals, healthcare, education and commercial environments, **WEARMAX<sup>®</sup> CERAMIC COATING** protects existing floors effectively and long term.

### Bring your floor back to life with a clear finish ...

Because of the excellent technical properties, **WEARMAX<sup>®</sup> TRANSPARENT** can be applied to practically any substrate: Flooring produced from vinyl, linoleum, design flooring, wooden and parquet floors, synthetic rubber flooring, rubber, varnished surfaces as well as approved mineral floors. **WEARMAX<sup>®</sup> TRANSPARENT** can restore your floor to a 'like new' floor with a warranty.

### A brand new colour for your floor ...

**WEARMAX<sup>®</sup> COLOUR** offers you the opportunity to recolour your floor and brighten your work space, providing your floor with a completely 'like new' appearance - individual and entirely according to your requirements; available in all standard RAL colours.

### Longer lasting wood floors with less maintenance...

**WEARMAX<sup>®</sup> WOOD** guarantees that your wood flooring maintains its value, improves the floor's existing appearance, making it the perfect solution for heavily used wood and parquet flooring.

before ...

... and after treatment with **WEARMAX<sup>®</sup> CERAMIC COATING**



Traffik UK LTD  
Unit 30  
Deverill Road Trading Estate  
Sutton Veny  
Warminster  
Wiltshire  
BA12 7BZ

01985 840400  
[info@traffik.uk.com](mailto:info@traffik.uk.com)  
[www.traffik.uk.com](http://www.traffik.uk.com)

